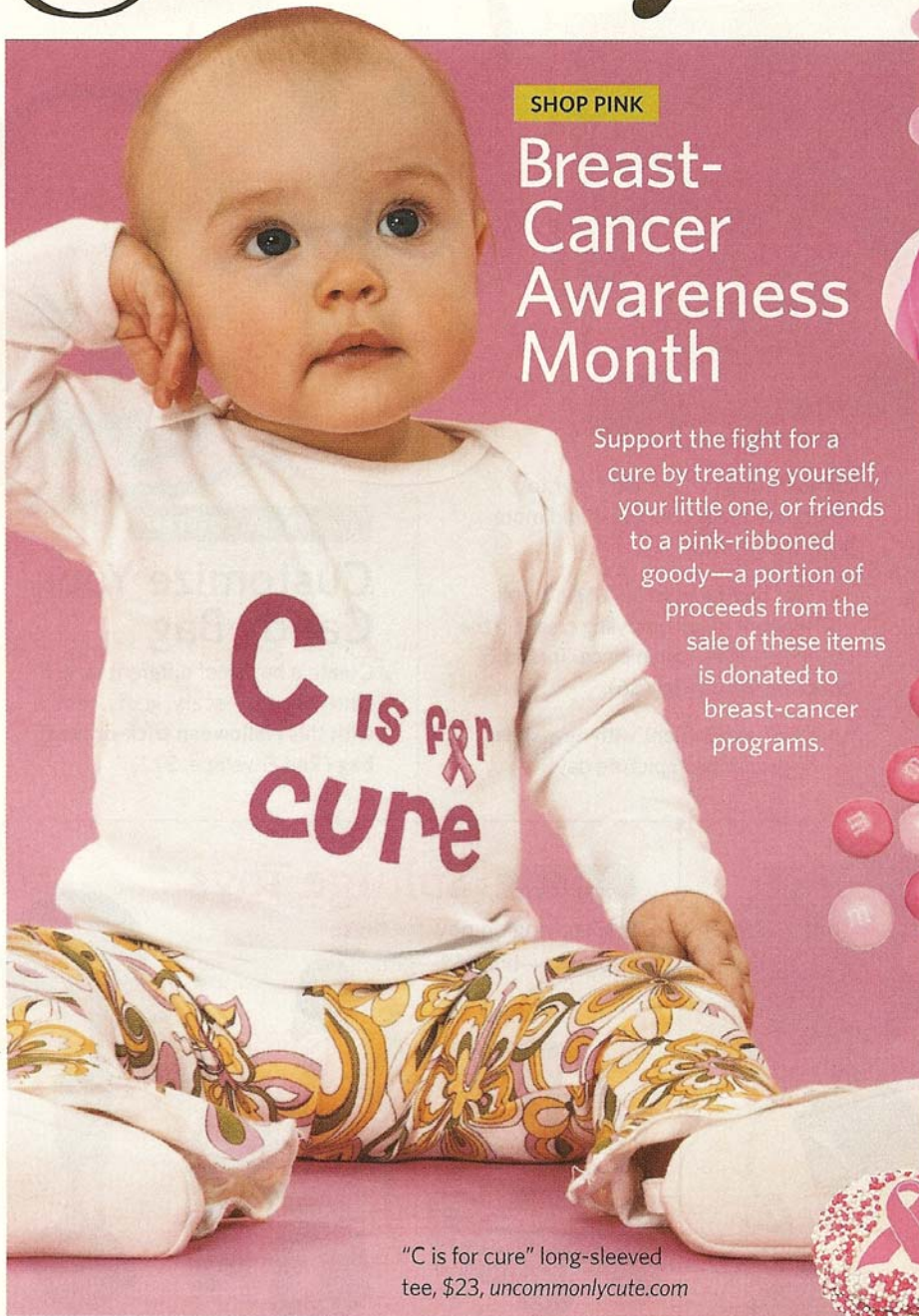


parents to parents

goody bag

Must See, Must Do, Must Have This Month.

October

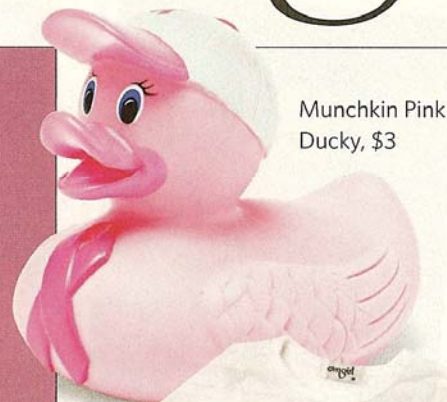


SHOP PINK

Breast-Cancer Awareness Month

Support the fight for a cure by treating yourself, your little one, or friends to a pink-ribboned goody—a portion of proceeds from the sale of these items is donated to breast-cancer programs.

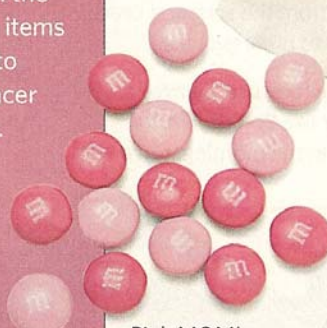
"C is for cure" long-sleeved tee, \$23, uncommonlycute.com



Munchkin Pink Ducky, \$3



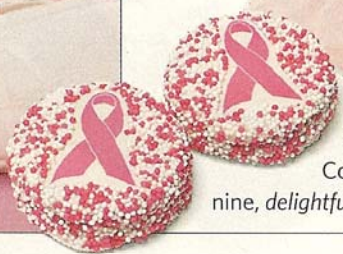
omgirl.com, \$22



Pink M&M's, \$3 for a 14-ounce bag



Mattel Pink Ribbon Barbie, \$25



Pink Ribbon Cookies, \$30 for nine, delightfuldeliveries.com

Today Is

27

October 2006

BABY BOOM

300 Million, and Counting

This month, the U.S. population is scheduled to reach 300 million! Who'll be the lucky baby? A leading demographer predicts that the magic due date will be October 27. If your child arrives on that milestone day, Johnson's Baby will send you a basket of infant-care essentials—and enter you for a chance to win a \$3,000 gift card (see page 241). Get the scoop on how to enter, and full rules, at baby.com/300million.